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North Atlantic Industries Redesigns Website to Better Align with Strategic Vision for Growth and Expansion over Next Decade

Bohemia, New York, September 23, 2014 – North Atlantic Industries (NAI), a global designer and manufacturer of embedded electronic and computing solutions, announces the launch of their new website (www.naii.com), geared toward better serving customers in the military, industrial and commercial aerospace markets.

The new website has been redesigned to provide a user-friendly experience with improved navigation and functionality throughout. Customers now have quick and direct access to NAI’s unique Custom-On-Standard Architecture™ (COSATM) and all of the benefits and design flexibility COSA has to offer.

COSA™ enables highly configurable boards, SBCs, self-standing subsystems and systems to be developed with off-the-shelf efficiency. Using multi-function I/O modules built on standard board platforms, the modular and adaptive COSA technology delivers SWaP-efficient, I/O-intensive boards and systems with more processing power, under tighter timelines— all at a lower total system cost.

“The new website reflects our position as an industry leader and reinforces our dedication to providing the best user experience,” says William Forman, President and CEO. “The new design effectively communicates our unique COSA design approach which accelerates our customers’ time-to-mission,” added Forman.

A comprehensive resource center provides quick access to current technical documentation, function modules, software, application notes and articles <http://www.naii.com/resource-center/>. Additionally, the responsive design ensures that users can access www.naii.com anywhere, on any device.

North Atlantic Industries is a specialized provider of embedded electronics and computing for sense & response-intensive, Mil-Aero applications. We accelerate our clients’ time-to-mission with a unique approach based on a Custom-on-Standard Architecture™ (COSATM) that delivers the best of both worlds: custom solutions from standard COTS components. For over 50 years, major defense systems integrators have leveraged our capabilities to meet the demanding requirements of a wide range of I/O- and communication-centric applications, with uncompromising quality, efficiency and responsiveness.

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